



New Zealand's rich Māori culture gives it a point of difference on a global stage, and now, more than ever New Zealand businesses are seeking to harness its uniqueness. As a result of Treaty settlements, Māori are able to engage in the growth of New Zealand in ways reminiscent of the 1800's when Māori were an economic and political force, so the desire to partner with Māori is growing. As a nation we are growing our awareness that diversity and inclusion is essential for growth and success, while recognising that learning the indigenous culture at home is the right starting point. If you want to deepen your understanding of Te Ao Māori to help you determine how Māori culture is relevant to you and your organisation, and to improve your ability to engage with Māori, then Te Kaa is for you.

To assist you Precious Clark has created a new and unique training course called 'Te Kaa' that ignites people's learning, understanding and experience of Māori culture in a safe and exploratory environment. Tailored towards the busy corporate sector that is short on time, high on excellence and abundant with goodwill, this course provides focus on how Māori culture is relevant to you as an individual and to your business.

Te Kaa gives you a basic foundation to be able to consider Māori culture within your decision making processes, policies and procedures and strengthens your ability to connect with your Māori colleagues and clients. Te Kaa is suitable for people with limited or no knowledge of the Māori world, or those looking for a refresher to bolster their confidence.

Testimonials

"I joined Te Kaa to help my company understand how we can achieve our goals on Māori representation in the Tech Sector, and promote Māori culture within our organisation. Te Kaa has exceeded my expectations. Whether you are an individual who wants to better understand New Zealand's indigenous culture or an organisation who wants to appropriately integrate Māori protocol into your business, Te Kaa is a fantastic launching pad. Precious Clark and her facilitators bring energy, insight and a unique perspective to all things Māori, enabling content to be easily absorbed. I can highly recommend Te Kaa."

Donna Wright,
Business Planning Director, Microsoft

"Like a lot of people, learning Te Reo is on my to-do list. But what I am learning through Te Kaa is that putting Te Reo into a full cultural context is the real game changer. The depth of understanding that I have reached in just a few sessions has shifted how I think of myself as a New Zealander on a profound level. Precious and her fantastic contributors weave dialogue and experiential learning together in an inclusive and refreshing way. Consider this as mandatory to those wanting to lead in an exciting NZ future."

Sandy Burgham,
Founder,
Play Contemporary Leadership Colab

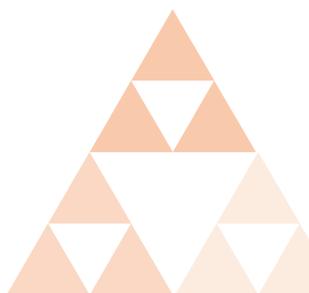
Te Kaa has one mission: to help 10,000 people positively identify with Māori culture

Te Kaa is semi structured programme designed to systematically build your knowledge of Māori culture over 5 sessions held at two week intervals. Each session is anchored in a topic and encourages dialogue and interaction to embed learnings. Each cohort is limited to 10 people to ensure participants are fully engaged and get the most out of Te Kaa.

Te Kaa – Igniting your Māori cultural competency

Session 1: Having fun with te reo Māori – the Māori language

9.30am - 5pm

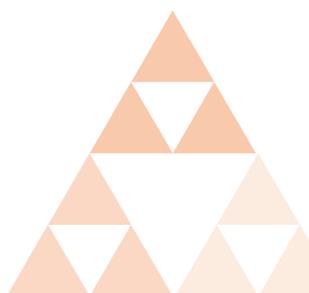


Attempting to speak another language is daunting, and there can be a real fear of getting it wrong. We create an interactive learning space to help you have fun while learning the basics of Māori pronunciation, build your own pepeha (a Māori introduction) and a variety of openings and closings for speeches. You'll also learn a waiata (song). Tone deaf people are especially welcome.



Session 2: Te Ao Māori - Introduction to the Māori world and protocols

9.30am-5pm

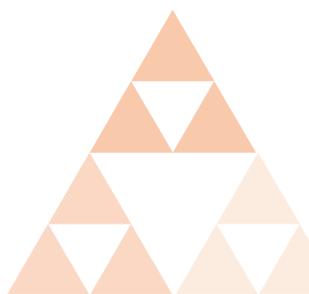


Words like tikanga, mana, tapu, noa, mauri and wairua are common place in NZ society but not well understood. These concepts, Māori creation stories, an understanding of Māori social structures and values such as kaitiakitanga and manaakitanga will be explained in a way that will help you identify these concepts in operation and how you can make them your own.



Session 3: Te Tiriti o Waitangi – the Treaty of Waitangi

9.30am-5pm



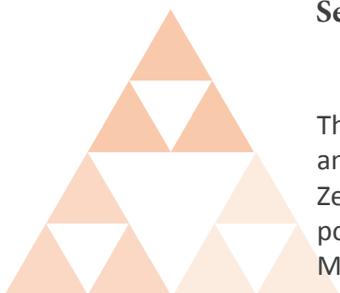
The Treaty of Waitangi is the founding document of Aotearoa/ New Zealand. We will look at the context in which it was created, and understand the differences in interpretation. We will assess the current post treaty settlement environment and its impact on business and the economy, exploring how the Treaty relates to you today as an individual and your organisation.

Testimonial

"Fantastic leadership and facilitation from Precious. She operates with real Mana, authenticity and pragmatism and really pushes people to generate a deeper level of understanding, but is also open to challenge and enquiry. She has an ability to shape the conversation, balancing the need to 'go down a rabbit hole' vs getting through the content. Great at making linkages between the content and sessions. Good at managing the group dynamic and energy levels. She really got the best out of people."

Rhys Musson, Brand Manager, Z Energy Ltd.

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Session 4: Māori today, the Marae environment and engagement processes

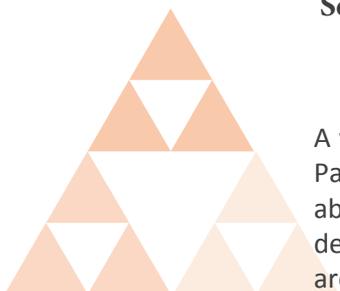
9.30am-5pm

This session will explore Māori today, taking a look at Iwi, their structures and aspirations and the impacts of treaty settlements on the Māori economy. In recognising many New Zealanders have never been on to a Marae, and don't understand the significance of the powhiri process, this session will explain the different domains of the marae and outline Māori engagement processes, so you are fully equipped to participate.



Session 5: The Marae experience

9.30am-5pm



A visit to Orakei Marae, where things learnt in previous sessions will be put in to practice. Participants will participate in a powhiri process, engage with the local Iwi and present about their journey on Te Kaa. We will also hear from Māori leaders about topics determined by the cohort. A presentation of koha will bring Te Kaa to a close. Participants are invited to bring along a guest to participate in a Marae experience free of charge.

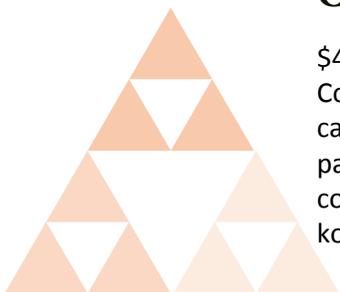
NB: If there is a tangihanga (funeral) at the Marae, the date will be shifted to an alternative day.



Costs

\$4500+gst

Costs include course materials, catering, facilitation, venue, guest panelists, visit to a local Marae (all costs associated with visit) and a koha ceremony.



Bookings

To book your place email tekaaprogramme@gmail.com

Location

Play, level 8, 187 Queen St, Auckland City

Testimonial

"Te Kaa is a well led programme utilising subject matter expertise across each module. Groups are purposely small to ensure active participation at a pace that is supportive of varying degrees of understanding of Te Ao Māori. It's unique approach to exploring all things Māori is well-constructed and promotes rich discussion across the roopu. I have thoroughly enjoyed my journey and recommend Te Kaa to those wanting to establish a better understanding of Māori concepts and establish meaningful relationships with Māori."

Rhonda Koroheke, Head of Diversity and Inclusion, Spark

Te Kaa – Your team



Precious Clark

Creator and your Lead Facilitator

Precious Clark (Ngāti Whātua, Waikato and Pākeha) is the creator of Te Kaa and drives Te Kaa's mission to help 10,000 people positively identify with Māori culture.

Precious weaves her skills as a facilitator, cultural practitioner, business women, professional director, lawyer, leader and teacher to deliver an engaging and enriching programme that is impacting on how New Zealand leverages off our unique cultural landscape. Being entrenched in her Māori culture she draws confidence to teach her culture, and also to challenge perceptions within, and of, her culture.

"As the indigenous culture of Aotearoa, I believe all New Zealanders can positively identify with Māori culture so our role at Te Kaa is to assist you to be comfortable with it and represent it with authenticity. We know this type of sharing strengthens New Zealand as a nation, and sustains our competitive edge on the global stage.



Graham Tipene

Your Te Reo Maori champion and Co-facilitator

Graham is of Ngāti Whātua, Ngāti Hine, Ngāti Manu, Ngāti Kahu and Ngāti Haa descent and grew up in Ōrākei learning the customs of his Marae based at Takaparawhau, Auckland. As a life long learner and teacher of te reo Māori, Graham is passionate

about sharing his knowledge. Graham works as a full time artist, working out of his taa moko (tattoo) studio in Auckland and has a number of large infrastructure art and architecture projects throughout the country.



Bethany Matai Edmunds

Your weaver of people and Co-facilitator

Bethany Matai Edmunds (Ngāti Kuri) is the Assistant Curator Māori at the Auckland Museum and also a co-facilitator at Te kaa. A multi-talented woman, Bethany is a weaver, fibre-sculptor

artist, Hip Hop lyricist, and an award winning outreach programmer, recognised for her ability to engage youth within the work of the Auckland Museum. With her artists flair, Māori insight and global experience, Bethany designs and facilitates interactive workshops to bring Māori subject areas to life, helping Te Kaa participants engage on a personal level with te ao Māori.



Kataraina Davis

Your performing arts exponent and Co-facilitator

Kataraina is of Ngāti Whātua descent, a design thinker and works as Project Lead Māori for Innovation Unit Ltd, a global social enterprise that applies disciplined approaches to develop new solutions and create impact at scale. Kataraina lives close to her

marae with her two children, is a proud 'Dance Mom' with a love for kapahaka, and is considered an inspiration in her community.