



THE SECOND ACT

REINVENTING AT MID-LIFE

AUCKLAND AND GREAT BARRIER ISLAND 2018

WHY PLAY

You can discover more about a person
in an **hour of play** than in a lifetime of
conversation - Plato

Play Contemporary Leadership Colab is a hub of thinkers and doers invested in contemporary leadership. We create future focused leadership initiatives and experiences that fundamentally shift the worldview of people and organisations.

Contemporary Leadership

Doing fewer things but at depth is what distinguishes leadership development from management skills development. Often the latter has no real impact because frameworks for thinking and doing are deeply embedded. Unless challenged on a fundamental level, leaders often have an unconscious commitment to the status quo.

Hence our values:

Collaboration

Play Colab is inclusive and partnership focused with clients, contributors and participants, the latter who end up being collaborators in a shared intent. Consciousness Play Colab fundamentally believes that leadership must be put into a much bigger context.

Impact

Play Colab continually questions the impact of our work e.g We pilot programmes, fine tune, and keep iterating. And overall the collaboration itself continues to evolve. After all, the world isn't standing still, so why would we?

This is not prescriptive "pupil-teacher" leadership lecturing.
This is contemporary leadership.



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HAVE WE GOT A COURSE FOR YOU?

Play Colab intentionally centres the work around small groups curated by commonality of age/experience, desired outcomes and needs but also diversity of character. Our experience has shown that working in a small group (6-8pp) accelerates growth and development of individuals. Just as “the team” is the real unit of transformation in an organization, so is “the group” in development work. How one plays within the group impacts on what is possible for the group itself.

Playing the inner game

While all groups are supported by reflective one on one coaching, the small group is where the real work is done. How the participant navigates this work is actually their development and while in every module the facilitators may share the intellectual and practical frameworks on various aspects of leadership theory and practice (if relevant to the group), they are simultaneously guiding each individual through a development experience.

In other words, it is the inner game that needs to shift in order to leverage learnings about the outer game of leadership.

Getting unstuck

Play Colab programmes are fully participative including on-going feedback, which includes the participants themselves contributing and leading to parts of the programme. It is the reflexive experience of ‘how they show up’ vs the individuals own account of themselves, that usually flushes out where the participant is stuck in their thinking and being.

Hence the experience itself liberates them from their own habitual patterns that may have been the inadvertent handbrake to what is possible for them, their lives and their leadership.

THE SECOND ACT

Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.

– attributed to Mark Twain

At the same time that projected lifespan has been extended, technology is speeding life up. Being able to reinvent oneself personally and professionally on an on-going basis is an important mindset and skill.

But many intelligent successful people find themselves with a new uncomfortable reality - they are stuck. While they know that they have an opportunity to do more, give more and lead more fulfilling lives there is something holding them back. Either they are addicted to a way of being, income level or a job which may have outlived its use by date or they are conscious that something inside needs to shift in order for them to flourish.

The Second Act is a course designed specifically for those who want to reinvent at mid-life. The exact nature of the reinvention is up to the individual and the process is not prescriptive. This is about going through an experience that helps get you out of your own way in order to get clarity and momentum.

Simply put it combines a process of discovery with continuous action. The outcomes will differ by individual but all will shift their self-awareness of who they are and what they want to do, plus gain mastery over how they are playing in work, life or play.



LET'S PLAY!

This is me:

With extensive experience designing and leading contemporary leadership experiences for diverse groups, I started receiving calls from a different type of leader – over 50 years old and by all accounts successful, yet stuck. While these candidates wanted some leadership development there was something else nagging at them - how to keep flourishing? With four completely diverse careers under my belt and with a magazine column entitled *The Second Act*, about mid-life reinvention, it seemed that there was a need for a different type of course tailored for those at mid-life. *Sandy Burgham*

This is you:

You are probably 50+ and in an established profession where progression has been important to you. You may have had some professional development or even been coached, and have been to many industry or networking events and seminars. But you are still feeling a little stuck – things are not moving for you the way you want them to. This may be due to self-doubt, fear, repeated patterns tripping you up, feedback that has left you flummoxed or a lack of clarity on where to go next.

Also you could really do with some sort of “toolkit” for immediate use to enhance your experience of work, life and play.

And while you've got friends you would really value meeting a new peer group with similar values but different backgrounds to extend your view on the world.

How it works:

Six to eight women* engage in an experiential programme over a 6-7 month period.

This includes

- 1 Two full day and three half day modules where every session is anchored in a development theme.
- 2 Two individualised coaching sessions during the course.
- 3 At least 5 evening modules where we invite each participant to lead a 2-3 hour session on a topic of choice. It is optional to lead one of these sessions but we expect at least five participants will share their leadership intent with the group.

*We separate the genders in these courses for a reason. As we already have strong interest from women, this pilot is for an all-female course. But we are interested in running an all-male course of the same nature.

Desired outcome:

A more expansive mindset and readiness to play in a far bigger way with a new extended collegial network that's with you all the way.

COURSE GUIDE

Pre-course gathering: 6pm-8.30pm

Trillium Lodge Great Barrier Island. Thursday 1st Feb 2018

The evening before the course begins, the group experiences a facilitated introduction to one another.

Session 1: Authentic Leadership

Trillium Lodge, Great Barrier Island. Friday 2nd Feb 2018

We kickstart this experience with an exploration of what we mean by authentic leadership.

This session is designed to kickstart the whole process of getting unstuck and reframe what we think leadership is as well as explore our perceptions of our own ability to lead.

Session 2: The Inner Game

Trillium Lodge, Great Barrier Island. Saturday 3rd Feb 2018

This session nails the real habits of being that are keeping you both safe and stuck. It explores questions such as: How come some people and situations trigger you? How do you get a handle on this? This session explores the concept of ego in relation to self, who you really are. This is not about what you are doing as a leader but who you are being as a leader.

Session 2: Follow up.

Trillium Lodge, Great Barrier Island. Sunday 4th Feb 2018

A two hour session before we check out to embed learnings from the day before and set the challenges for the weeks ahead.

Session 3: Communications and Dialogue

Play Colab, Thursday March 1st 2018. 1pm-6pm

All roads lead to the importance of effective communication. This session challenges your ability to listen so others can speak and vice versa and your ability to ask the questions that open up possibilities for being (for you and others).

Session 4: Executive Presence

Play Colab, Thursday 22nd March 2018 1pm-6pm

This session combines with the final session in providing a framework for three critical facets of executive presence – the ability to hold a room, the ability to ask the questions that open up possibilities and the ability to be fully present in any situation. This is the session where you will ‘find your voice’.

Session 5: Personal Brand

Play Colab, Thursday 12 April 2018 1pm-6pm

So at the end of the day – who are you? This session guides your articulation of who you are vs what you do. Pulling the threads of the course together it enables you to be clearer about the where, what, when and how of leadership.

NB: There are two one on one coaching sessions for each participant. The first between sessions two and three and the second between session four and five. Any additional coaching is arranged privately.

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DETAILS

Pilot cost per participant \$5,500 +GST

Cost includes all flights, catering and accommodation related to the first module on Great Barrier Island.

A deposit of \$2k plus gst to be paid by the start of the course to secure your place and the balance can be spread over the following 3 months.

Group Alchemy

All participants are “interviewed” to ensure this is the right course for them and vice versa. As we work with small groups of 6-8 people the alchemy of the group is very important. We look to gather together individuals who have enough commonality of life and career stage but a diversity of sector.

Location

Module One: Trillium Lodge, Great Barrier Island.

All other modules: Play Colab, 8th Floor, 187 Queen Street, Auckland

For more information give Sandy a call on 021 871 699 or email sandy@playclc.com



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LEAD FACILITATORS



Sandy Burgham

Sandy founded the Play Colab after a 30-year career, which featured leadership roles in four different sectors. The motivation was to create more contemporary models of leadership development with a strong emphasis on collaboration, consciousness raising for deep systemic shifts. She works with companies and individuals interested in innovation and reinvention for themselves, executive teams or their brands. In 2014/2015 Sandy was the Director of Leadership Development for Global Women where she was instrumental in the evolution of the Breakthrough Leaders Programme leading both the 2014 and 2015 cohorts of 20 and 40 senior NZ female leaders respectively. Prior to this, Sandy held senior leadership roles in the fashion retail, communications and research sectors both at management and governance level. Sandy is a certified leadership coach, experienced brand strategist, social commentator and columnist, wife and mother of two and in 2017 will complete a university degree majoring in both Gender Studies and History. Through her work in brand strategy and social trends, plus her leadership experiences and studies, Sandy has developed a specialty in gender and has a particular interest in how this pertains to leadership.



Jenny Devine:

Jenny Devine works as an executive and leadership coach and facilitator across a range of industries. Her core area of interest and expertise is Conscious Leadership and how the essence of leadership mastery requires an essential intrinsic shift. She challenges her clients to gain self-insight through understanding their conditioned modes of operating and how to consciously reset their dial. She has an M.A. Consciousness Studies, is a Certified Integrative Coach and is credentialed (PCC) by the International Coach Federation (ICF). Jenny served on the Board of the Australasian Chapter of ICF from 2014-2016 and was President in 2015. Her background is in operational and project management roles across multidisciplinary teams in the public health sector. In 2000 she co-founded Harper Devine Ltd. a health consultancy company focusing mainly on leadership development. She has been married to Stu for many years and has two sons.

TESTIMONIALS

I'm careful what I recommend, and I have no hesitation recommending Sandy and the team if you are looking to be a better version of yourself. She does things differently. Her programmes push your thinking, removing any excuses you have for stepping up. I was totally challenged, had a blast and built a fantastic network on her programme. As a coach she supported me hugely and kicked my but when required – and now there's no going back. If you want the same-old-same-old leadership development where you go back to your day job without making any change, then Sandy is not the person for you – if you want to make lasting change, then definitely read on!"

Anna Campbell, Chief People Officer Warehouse Group

I can personally say I have found this programme so beneficial in helping me more aware of blind spots & recognise what leadership strengths I have. It is without doubt one of the best programmes I have been on. Content of modules is extremely high and the collaborators Sandy works with are first class. What makes it so powerful is the fact the learning is cemented by coaching sessions in between each play session & targets behavioural change. The group numbers are extremely small and encourage you to work closely & learn from one another. Each element of the course really challenges you personally to look at the impact you can have on other people as a leader. The fact Sandy helps you understand "who you are" as an individual and why you behave the way you do, really helps you look closely at your leadership traits. A couple of standouts for me: Stages of adult development including recognising & understanding your Ego. (what triggers you & why); Diversity inclusion, this session was so amazing, confronting and really made me think about how well I really understand its importance; Leadership Circle Profile - this is without doubt one of the greatest parts of what the programme helps you understand how you can be a stronger leader. As you can probably tell I am pretty passionate about the work Sandy does, it certainly challenges the way we teach/coach leadership at the moment.

Ian, GM, Banking Sector

Sandy's reputation preceded her and even before we spoke I was convinced that I was on board! I was lucky enough (extremely lucky looking back) at being part of the group Play pilot program (a mixture of small group sessions with one on one coaching and a Leadership Circle evaluation). The group work proved more powerful than all involved could have imagined. Peter and Sandy are a perfect marriage of generous personalities that together provide a wide perspective to the group and in the one on one sessions- challenging, enlightening, humorous and incredibly clever are just a few superlatives to explain this fantastic roller coaster ride. Figure out how to make it happen, and make it happen, you'll never be the same.

Tony, GM, Construction Industry

"Jenny has made a significant impact on my life, both from a professional leadership perspective and from an awakening of me, my personal 'self'. After each session with Jenny, I come away with a calmness that feels like I have risen another step in my conscious leadership journey and I am inspired and excited about the potential I have to live up to my full potential and make a difference in this ever changing world. She has a truly magical style that allows you to deep dig into your shadow ego, face up to it and then use it to transform the way you see yourself and the world around you. I consider it an absolute privilege to be able to work with Jenny."

Wendy Paul, Director, Governance and Representation Review, Fonterra Group

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